

NXT TRADE Turkey will activate the Turkish Market for CPM Europe B.V. Feed Division

As per 01 October 2018 NXT International Trade & Agency Services Turkey (NXT TRADE Turkey) will (re)activate the Turkish Market for the Dutch company CPM Europe B.V.

The Representative Office will create local presence, will build and manage structural sales channels and (re) activate relations with (potential) clients and other important stakeholders in the Turkish market for CPM's feed division.

For many years NXT Trade's business development team in Turkey successfully has been representing Dutch companies from different branches and sectors. By creating local presence the ease of doing business increases for foreign companies. By working closely with CPM our business development team will establish their local presence and will effectively drive the brand and product positioning for them.

With over 80 years of experience in the feed industry, CPM's extensive expertise allows them to offer specialist solutions for the processing of compound feed. This includes poultry, such as chickens and turkeys, ruminant animals such as cows, goats and sheep, as well as monogastric animals such as horses and pigs. CPM also provides solutions for the aquaculture sector. Companies that operate in the compound feed sector have their own individual requirements when it comes to production processes and end-products. Some raw materials can be pressed into pellets straightaway, while others need to be conditioned first.

Michael Westenberg, Chairman of the NXT TRADE Board: "The Turkish market continues to be one of the most interesting export markets for the Netherlands. In addition, Turkish agricultural companies recognize the Dutch quality and precision products and solutions they need to improve their business output in Turkey. CPM as one of the leading market players in the area of pellet mills has been active in Turkey since 1982 and aims to upscale its businesses. The experienced team of NXT Trade Turkey will support growing CPM's business through actively setting commercial opportunities. The ultimate goal is to sell & install CPM equipment in the Turkish market."

About CPM Europe B.V.

CPM Europe is a leading supplier of process equipment and technology for the animal feed, biomass, oilseed and a lot of other industries. They have a worldwide reputation as pelleting, grinding, conditioning and flaking solutions specialists. They are dedicated specialists with over a century experience. This results in machines that ensures continuous operation, high performance and the lowest operating costs. Built to last, designed for the long term. As they are based in The Netherlands, Zaandam, they offer European sound quality on a world-scale.



About NXT International Trade & Agency Services (NXT Trade)

NXT TRADE is a division of the Dutch based NXT Group of Companies and is a service provider aimed at supporting European based producers, retailers and brands in opening emerging markets by creating and enabling their local presence and substance. NXT TRADE is specialized in developing new markets, opening sales channels and managing supply chains for European based producers, retailers, e-commercial platforms and brands. NXT TRADE services their customers by responsibly managing their foreign trading operations and are committed to achieving a solid local presence and meeting the needs of each entrepreneur and company who trusts NXT TRADE in handling its international expansion.

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